



María Jose Canel, PhD in Communication (University of Navarre, Spain), she is a **tenured professor with a Chair in Political and Public Sector Communication at the Complutense University of Madrid. Leading author** in the field, Founding President of *ACOP Asociación de Comunicación Política*, Co-Chair of the Section *Political Marketing and Communication* of the *European Group for Public Administration* (EGPA). **Visiting Scholar** London School of Economics (1992), Jyväskylä University (2014, 2015), George Washington University (2016-2017), KU Leuven (2022)

Summary: She is **specialized in Political, Government and Public Sector Communication and is leading author in the field**. She has published nationally (2nd in the ranking of most cited author in her country) and internationally in major communication publishing companies (Wiley-Blackwell, Palgrave, Sage, Hampton Press) as well as in specialized journals and in different countries (Spain, USA, United Kingdom, Italy, Poland, Brazil, Mexico, Colombia and Argentina). Her work has been quoted in international relevant journals, and received **different awards** (the *Álvaro Pérez-Ugena Award* to the promotion of communication research, the *Victory Award* to one of the 12 most influential women in Political Communication, Washington, 2016). She has been **consultant on public sector communication**: cultural, immigration, justice, education and social public policies, at local, regional and national level (Spain, Murcia, Madrid); consultant for **presidential communication** (Mexico, Colombia); **parliamentarian communication** (Italy); consultant on **corporate communication and public affairs** (Guatemala) and **business diplomacy** for corporations (Spain). She was consultant for the *World Bank*. She is now focused on *The Agenda 2030*.

- ✓ She has worked for several **local and national election campaigns** in Spain. In one of the projects, the party she was consultant for won the elections after 28 years in the opposition (an overall majority that meant a 14% increase in vote).
- ✓ As **Chief of the Minister's Cabinet** (Minister for Education, Culture and Sport) (the 2000-2004 term), apart from the Communication Office, she coordinated the work of three Secretaries of State for the minister's support and 19 General Directions (7000 people). She worked in the reform of the Spanish education system, in the law for the promotion of cinema, law of the National Prado Museum and in several projects for the coordination and management of the Spanish state museums, the promotion of reading skills at schools, and for the preservation of the historic memory (Program for the Spanish Archives in the Internet).
- ✓ **Leading author in the field**, she has published nationally (2nd most cited author in her country) and internationally in major communication publishing companies (Wiley-Blackwell, Palgrave, Sage, Hampton Press) as well as in specialized journals (*Communication & Society*, *Public Relations Review*, *International Journal of Press and Politics*, *Journal of Political Communication*, *European Journal of Communication*, *Local Government Studies* and *Journalism. Theory, practice and criticism*) and in different

countries (Spain, USA, United Kingdom, Italy, Poland, Brazil, Mexico, Colombia and Argentina).

- ✓ She has **authored** 8 books (3 of them coauthored), coedited 6, edited 4 journal special issues. Her writings are published in major international publishers in the field (Wiley-Blackwell, Sage, Hampton Press, Bloomsbury) as well as in the largest Spanish speaking publishers (Fondo de Cultura Económica, Ariel, Tecnos, Planeta and Eiunsa) and journals (*Journal of Communication Management*, *Public Relations Review*, *The European Journal of Communication*, *The International Journal of Press and Politics*, *Journal of Political Communication*, *Journalism. Theory, Practice and Criticism*). She has published in different languages: Spanish, English, Portuguese, Italian, Polish and Catalan.
- ✓ **Citations:** Web of Science 37 citations, promedio por elemento 3,7; H-Index: 4. SCOPUS: 99 citations, H-Index: 7. Google Scholar: 2445 citations, h-index 22, i10-index 38.
- ✓ Her **titles** include *Building Collaborative Governance in Times of Uncertainty* (KU Leuven, 2023, coedited), *Handbook of Public Sector Communication* (Wiley-Blackwell, 2020, co-edited), *Public Sector Communication. Closing gaps between citizens and organizations* (Wiley-Blackwell, coauthored, 2019); *Comparing political communication research across time and space* (Palgrave) (co-edited, 2014), *Government Communication. Cases and challenges* (Bloomsbury) (co-edited, 2013), *Comunicación de las instituciones públicas* (Tecnos), *Comunicación Política* (Tecnos), *Journalism and Political Scandals* (Hampton Press), *Opinión Pública* (Eunsa).
- ✓ **She has large experience in training government and public administration communicators** (she has trained in Europe, United States and Latin America). She is member of the **Steering Committee of the Leiden Certified Public Manager Program**. She was co-head of the program of communication for Civil Servants at the Spanish National School of Public Administration (INAP) (since 2008) and launched and headed the first MA Program in Public Administration Communication (for Civil Servants) (INAP). She has also trained employees from local, regional and national public sector organizations. She has taught at programs in different universities: Paris XII (program on *Government Communication*), Georgetown University (MA on *Leadership and Communication*), George Washington University (Maestría en Gerencia Política y Gobernanza Estratégica), and University of Navarre (*MA Comunicación Política y Corporativa* an *MA Reputación Corporativa*). She also launched and is the head of an MA on Organizational Communication (University Complutense of Madrid). **Visiting Scholar** at the London School of Economics (1992), Jyväskylä University (2014, 2015), George Washington University (2016-2017), KU Leuven (2022).

María José Canel
URL: www.mariajosecanel.com
Twitter: [@mariajosecanel](https://twitter.com/mariajosecanel)
mjcanel@ucm.com