



María Jose Canel, PhD in Communication (University of Navarre, Spain), she is a **tenured professor with a Chair in Political and Public Sector Communication at the Complutense University of Madrid**. **Leading author** in the field, Founding President of *ACOP Asociación de Comunicación Política*. **Visiting Scholar** London School of Economics (1992), Jyväskylä University (2014, 2015) and George Washington University (2016-2017).

- ✓ She is **specialized in Political, Government and Public Sector Communication and is leading author in the field**. She has published nationally (2nd in the ranking of most cited author in her country) and internationally in major communication publishing companies (Wiley-Blackwell, Palgrave, Sage, Hampton Press) as well as in specialized journals and in different countries (Spain, USA, United Kingdom, Italy, Poland, Brazil, Mexico, Colombia and Argentina). Her work has been quoted in international relevant journals, and received **different awards** (the *Álvaro Pérez-Ugena Award* to the promotion of communication research, the *Victory Award 2016* to one of the 12 most influential women in Political Communication). She is member of the Editorial Board of the Communication Series of the *Fondo de Cultura Económica*, the second leading publishing house in Spanish language.
- ✓ She has been **consultant on public sector communication**: cultural, immigration, justice, education and social public policies, at local, regional and national level (Spain, Murcia, Madrid); consultant for **presidential communication** (Mexico, Colombia); **parliamentarian communication** (Italy); consultant on **corporate communication and public affairs** (Guatemala) and **business diplomacy** for corporations (Spain). She worked for *Tony Blair Associates* in the area of government consultancy, and was consultant for the *World Bank*.
- ✓ She has worked for several **local and national election campaigns** in Spain. In one of the projects, the party she was consultant for won the elections after 28 years in the opposition (an overall majority that meant a 14% increase in vote).
- ✓ As **Chief of the Minister's Cabinet** (Minister for Education, Culture and Sport) (the 2000-2004 term), apart from the Communication Office, she coordinated the work of three Secretaries of State for the minister's support and 19 General Directions (7000 people). She worked in the reform of the Spanish education system, in the law for the promotion of cinema, law of the National Prado Museum and in several projects for the coordination and management of the Spanish state museums, the promotion of reading skills at schools, and for the preservation of the historic memory (Program for the Spanish Archives in the Internet).

- ✓ **She has large experience in training government and public administration communicators** (she has trained in Europe, United States and Latin America). She was co-head of the program of communication for Civil Servants at the Spanish National School of Public Administration (INAP) (since 2008) and launched and actually heads the first MA Program in Public Administration Communication (for Civil Servants) (INAP). She has also trained employees of local, regional and national public sector organizations. She has taught at programs in different universities: Paris XII (program on *Government Communication*), Georgetown University (MA on *Leadership and Communication*), George Washington University (Maestría en Gerencia Política y Gobernanza Estratégica), and University of Navarre (*MA Comunicación Política y Corporativa*). She also launched and is the head of an MA on Organizational Communication (University Complutense of Madrid). **Visiting Scholar** at the London School of Economics (1992), Jyväskylä University (2014, 2015) and George Washington University (2016-2017).
- ✓ **Current developments:** Building on her co-edited book (*Government Communication. Cases and challenges* (London: Bloomsbury, 2013, in which problems, trends and challenges of government communication in 15 countries are diagnosed), she is now working on the book *Public Sector Communication. Closing gaps between public organizations and citizens* (Boston: Wiley-Blackwell, out in 2017) and is the co-editor of what will be the first *Handbook of Public Sector Communication* (Wiley-Blackwell, out in 2018). The focus is rebuilding trust in public organizations through development of intangible assets: engagement, reputation, legitimacy, organizational culture, social responsibility, social capital, citizens' needs and satisfaction, trust. This work combines theory (concepts and research frames) with practice (with analysis of lessons from specific cases in different public administrations around the world).

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