

SOURCES TO LOOK FOR THEORY AND PRACTICAL CASES ABOUT INTANGIBLE ASSETS IN THE PUBLIC SECTOR

Key words for google, google scholar, Web of Knowledge

#PublicSector Communication
#GovernmentCommunication
#PublicAdministrationCommunication
#Authority Communication
#Strategic Communication

#Intangibility
#Intangible Assets
#IntangibleAssetsPublicSector
#Public Value

Engagement
#Citizen Engagement
#Civic Engagement

#Reputation
#PublicSector Reputation

#Government Reputation
#Media Reputation

#Transparency
#Open Government
#Accountability
Government Accountability

#Trust
#Trust in Government
#Trust in Public Administration
#Trust in Public Sector
#Organizational Trust

#Organizational Identity
#Organizational Legitimacy
#Media Legitimacy

#Government Legitimacy

#InstitutionalSocial Responsibility
#RSC in Public Administration

#Brand
#Public Sector Brand
#Public Administration Brand
#Country Brand

#Social Capital
#Intellectual Capital
#Structural Capital
#Relational Communication

Links for Official National Public Administration Schools

INAP (Spanish National Institute for Public Administration):<http://bci.inap.es/sitios/banco-de-innovacion-de-las-administraciones-publicas>

Links to different public administration schools:http://en.wikipedia.org/wiki/List_of_public_administration_schools

Other links to Public Administration Schools (European)

COUNTRY	SCHOOL
Germany	Federal Academy of Public Administration http://www.bakoev.bund.de/EN/00_home/homepage_node.html
Belgium	Training Institute of the Federal Administration http://www.ofoifa.be
Spain	Spanish National School for Public Administration http://www.inap.map.es
France	National School of Administration http://www.ena.fr
Ireland	Institute of Public Administration http://www.ipa.ie
Italy	Scuola Superiore della Pubblica Amministrazione (School of Public Administration) http://www.sspa.it
Luxembourg	Institut national d'administration publique (National Institute of Public Administration) http://www.inap.public.lu
Netherlands	ROI (Dutch Institute for Public Administration) www.roi-international.org
Poland	Krajowa Szkoła Administracji Publicznej (National School of Public Administration) http://www.ksap.gov.pl
Portugal	General Direction for the Qualification of Public Administration Workers http://www.ina.pt
UK	National School of Government https://www.gov.uk/government/organisations/national-school-of-government Civil Service Learning https://civilservicelearning.civilservice.gov.uk/
Canada	Institute of Public Administration http://www.ipac.ca/

International Organisations

The Organization for Economic Cooperation and Development (OECD)
<http://www.oecd.org/>
 The United Nations (UN) <http://www.un.org/>
 The World Bank (WB) <http://www.worldbank.org/>
 The International Monetary Forum (IMF) <http://www.imf.org/external/index.htm>
 Transparency International (TI) <https://www.transparency.org/>
 The Organization of American States <http://www.oas.org/en/default.asp>
 Development Bank of America (CAF) <http://www.caf.com/>
 Inter American Development Bank <http://www.iadb.org/es/banco-interamericano-de-desarrollo,2837.html>

Societies and Organisations

Academy of Management (AOM)	International Association for Media and Communication Research (IAMCR)
American Political Science Association (APSA)	International Communication Association (ICA)
American Society for Public Administration (ASPA)	International Political Science Association (IPSA)
European Communication Research and Education Association (ECREA)	International Public Management Network (IPMN)
European Group for Organization Studies (EGOS)	International Research Society for Public Management (IRSPM)
European Group of Public Administration (EGPA)	National Communication Association (NCA)
European Public Relations Associations (EUPRERA)	World Association for Public Opinion Research (WAPOR)

Journals

- <i>Accounting, Organizations, and Society</i>	- <i>Journal of Public Administration Research and Theory</i>
- <i>Corporate Communications. An International Journal</i>	- <i>Journal of Public Affairs</i>
- <i>Corporate Reputation Review</i>	- <i>Local Government Studies</i>
- <i>European Journal of Communication</i>	- <i>Organization Studies</i>
- <i>International Journal of Press and Politics</i>	- <i>Political Communication</i>
- <i>International Journal of Public Opinion Research</i>	- <i>Public Administration and Management</i>
- <i>International Journal of Public Sector Management</i>	- <i>Public Administration Quarterly</i>
- <i>Journal of Communication</i>	- <i>Public Administration Review</i>
- <i>Journal of Communication Management</i>	- <i>Public Opinion Quarterly</i>
	- <i>The International Journal of Public Administration</i>
	- <i>The International Journal of Public Sector Management</i>

Conferences

- Academy of Management (AOM Conference)
- American Society for Public Administration (ASPA Conference)
- European Group for Organization Studies (EGOS Conference)
- European Group of Public Administration (EGPA Conference)
- International Communication Association (ICA)
- International Public Management Network (IPMN Conference)
- International Research Society for Public Management (IRSPM Conference)
- National Communication Association (NCA)